



**WE SPEAK THE LANGUAGE OF  
HEALTHCARE™**

**News Release**

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**FOR IMMEDIATE RELEASE**

**HEALTH LANGUAGE ANNOUNCES PARTNERSHIP WITH SP SMART-ICT IN  
SOUTH AFRICA**

**Aurora, Colo. – April 2, 2007** – Health Language, Inc.® (HLI), the world's leading supplier of language engine technology for medical vocabulary and terminology standards requirements, announced today its partnership with SP Smart-ICT, a strategic business unit of SP-Smart Holdings, a leading information and communications technology (ICT) provider in South Africa. The alliance marks HLI's first imprint into the African continent to deliver safer and higher quality patient care via shared electronic health records (EHRs) in South Africa, and ultimately in all countries throughout the African Union.

“Health Language is a pioneer in healthcare terminology-ICT enhancements and can help SP Smart-ICT provide innovative, progressive solutions for our clients in South Africa,” says Lebona Moshanyana, CEO of SP Smart-ICT. “With its increasing leadership in clinical research and development, South Africa is a fertile ground for implementing standardized medical terminology and interoperability across world platforms. We are proud to be a part of these exciting developments in our country and, eventually, throughout our continent.”

As HLI's new terminology partner, SP Smart-ICT possesses valuable in-depth knowledge about healthcare in South Africa. Together, HLI and SP Smart-ICT will demonstrate to governments, hospitals and universities the bottom-line benefits produced by implementing technologies that ensure interoperability among disparate healthcare IT applications that are found in complex healthcare organizations. The ability of healthcare IT applications to exchange and use data accurately, effectively and consistently is built upon the use of common medical terminology standards, which represent a common pool of standardized codes and concepts.

The HLI Language Engine® provides a tool for healthcare organizations, IT vendors and government agencies to effectively localize, update and disseminate over 70 controlled, licensed healthcare terminologies, mappings and other terminology-related content issued by a growing number of standards bodies. Standardized medical terminology

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has been identified as a critical element to ensuring advanced interoperability among various healthcare IT applications; thus, contributing to improved patient safety, superior clinician decision-making capabilities and rapid reimbursement.

“Our goal is to enable our partners who use clinical systems to integrate seamless interoperability in public and private hospitals through the local hospital information suppliers and systems integrators,” says William Scott, HLI’s senior vice president of sales and business development. “HLI’s Language Engine provides the integration tools for clinicians to use clinical methods of classification to enhance the quality of healthcare practices, research and surveillance outcomes.”

HLI’s and SP Smart-ICT’s efforts will be showcased at the Innovation Hub in Pretoria, South Africa, which is Africa’s first internationally accredited science and technology park designed to support the creation, growth and globalization of cutting-edge technologies for the advancement of the local economy, including ICT, electronics, biotechnology and advanced manufacturing sectors, such as defense and automotive manufacturing.

#### **About SP Smart-ICT**

SP Smart-ICT, located in the Innovation Hub in Pretoria, South Africa, was established to assist South African entities in using and taking advantage of the latest world-class information and communications technology (ICT) solutions to enhance their operational effectiveness. SP Smart-ICT is a member of Lead-Africa, an organization that supports entrepreneurs that provide premier products and services. For more information, visit [www.spsmart-ict.com](http://www.spsmart-ict.com) or call +2-712-844-0656.

#### **About Health Language, Inc.**

Aurora, Colo.-based Health Language, Inc.® (HLI), services the worldwide healthcare industry in developing and delivering state-of-the-art software solutions that automate the incorporation of medical vocabulary and coding standards into healthcare information technology (HCIT) applications. HLI’s flagship product, LE®, allows centralized access to various medical terminology standards and generates mappings between them to create a common pool of standardized, codified “medical concepts” with the ability to relate to proprietary coding schemes and medical principles. HLI’s LE solutions include an extensive library of application interfaces (APIs) that allow seamless integration with EMRs for clients such as Cerner, McKesson, Misys, Partners Healthcare and Great Britain’s National Health Service, to reduce patient errors; enhance patient safety; reduce clerical and clinical staff required to implement, maintain and update healthcare code sets and terminology standards; develop clinical outcomes analysis; improve the applicability of reimbursement filings and the speed of the reimbursement; and enhance healthcare IT interoperability. For more information, visit [www.healthlanguage.com](http://www.healthlanguage.com) or call 303-307-4400.

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