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## **Health Language, Inc. Appoints New Director of Medical Informatics**

*Geraldine Wade, MD, MS. Provides Clinical Leadership to Advance HLI Technologies*

**AURORA, CO USA – June 4, 2004** – Health Language, Inc., (HLI) the world's leading supplier of medical vocabulary and concept-based technology, announced today that Geraldine Wade, MD, MS, will join the company as Director of Medical Informatics. Dr. Wade was most recently engaged as Senior Medical Informaticist for the Centers for Disease Control and Prevention (CDC) and as Senior Policy Analyst for the US Department of Health and Human Services (HHS).

Dr. Wade received her MS degree in Medical Informatics from the University of Utah School of Medicine, where she focused on Clinical Applied Informatics including direct from patient data entry for the management of Diabetes, decision support tools to incorporate complex guidelines into the clinical workflow, and clinical database design. Her work has been recognized in medical publications as notable efforts to develop tools that integrate best practices into the clinical workflow thereby reducing medical errors and improving patient care.

Dr. Wade's most recent Informatics work in Public Health has focused on thesaurus development, consumer terminologies, search technology and information retrieval. She has been responsible for the content organization and web development supporting the National Health Information Infrastructure (NHII).

"Dr. Wade's significant experience in medical informatics combined with her more than 15 years of clinical experience is the perfect combination for HLI", stated Brian Levy, M.D., Chief Medical Officer of HLI. "Her expertise positions Health Language to continue its leadership in the delivery of terminologies, Language Engine tools, and education and training for our diverse and international client base"

George Schwend, President and CEO of HLI said, "We are excited to have someone of Dr. Wade's stature join HLI. Her extensive background in informatics and her policy experience with the HHS strengthens our team and firmly supports our goal of improved clinical practices through the development and implementation of HLI's innovative language engine technology, LE™".

### ***About Health Language Inc.***

Health Language, Inc. (HLI) services the worldwide healthcare industry through innovative software infrastructure technology and expertise. Effective and accurate clinical information is the objective of HLI's Language Engine™ (LE™) technology. LE enables the integrated and intelligent management of all enterprise health related terminology in a single environment, allowing local changes to be merged with periodic releases from standards bodies. HLI services the world's leading Healthcare IT vendors, clinical content providers, and national governments that have chosen the power of LE as their single terminology services solution for management and delivery of the multitude of disparate medical terminologies in use today. Health Language, Inc., is based in Aurora, Colorado, USA. Further information on Health Language, Inc is available at [www.healthlanguage.com](http://www.healthlanguage.com) or by calling 303-307-4400.

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