

Health Language®

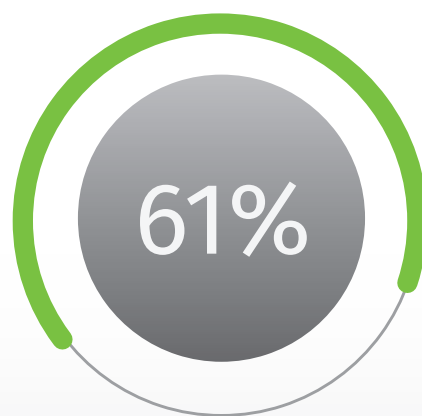
DATA QUALITY RISKS: WHAT'S YOUR EXPOSURE?

Data Quality Remains a Top Challenge for Healthcare Leaders

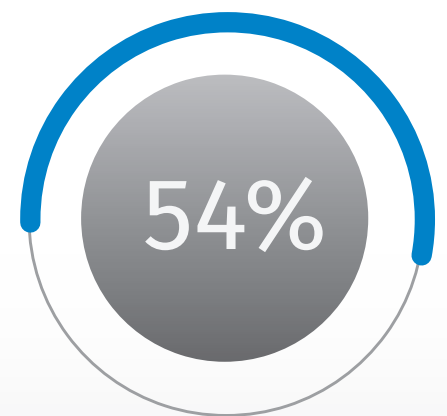
84% believe data analytics is important.



60% rank data quality as a serious barrier.

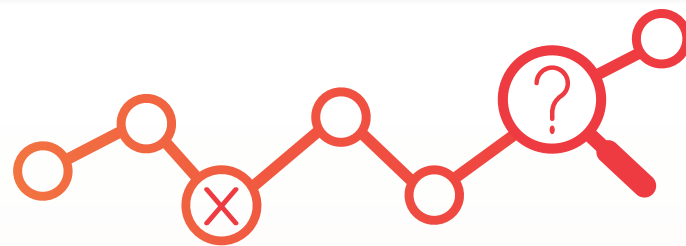


61% say integrating clinical and business data is a major challenge.



54% are struggling with interoperability.

The Risks of Inaccurate and Incomplete Data



- 1. Non-compliance with government regulations – the #1 challenge for 34% of payers.**
- 2. Operational and bottom-line exposure associated with:**
 - Inaccurate quality metrics scores
 - Staggering fraud loss – \$68 billion annually
- 3. Inadequate support of population health Initiatives due to:**
 - Interoperability/information sharing challenges
 - Lack of real-time clinical insights
- 4. Loss of competitive edge related to:**
 - Member retention and recruitment impact
 - Lack of data insights to drive new products and capabilities

The Problem: Data Silos



Most organizations struggle with data stuck in silos, which impacts the data basics of accessing, sharing, and leveraging information across the enterprise.

The Reference Data Management Solution: A Single Source of Truth



Simplify data governance



Optimize analytics



Reduce operational overhead



Enable interoperability



Speak to a Health Language expert to get started on a free content assessment and take control of your data assets.

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