Data quality is the real culprit in limiting health plans’ ability to improve member outcomes and reduce costs. There’s no better use case to examine the data quality problem than with diabetes. Diabetes is not only a costly condition for health plans to manage, but poor quality and inaccurate data can have a significant impact on quality scores, reimbursement and overall member outcomes.

That’s because there are hundreds of ways that an A1C test—the blood test that measures levels of blood glucose—can be represented, and if you don’t know all those ways, it can get missed in reporting.

Some 30 million Americans have diabetes and another 84 million— or 1 in 3— have a condition called prediabetes, which puts them at risk for Type 2 diabetes. With prevalence on the rise, it’s inevitable that more and more of health plans’ member population will need treatment in the future.

To properly manage the condition and its associated health challenges, plans offer targeted disease management programs. But oftentimes, patients can be excluded from these programs because of a coding data error; or they are receiving the proper care to control the condition, but the information is not properly captured, mapped to a standard terminology and reported.

Unlock the Value of Your Data

Establish a Single Source of Truth for Enterprise Code Sets
Centralize and manage your clinical, claims, administrative data, and clinical concepts to streamline data governance and improve operational efficiencies.

Harmonize Clinical and Claims Data
Achieve semantic interoperability by mapping non-standard/standard data to standard terminologies for accurate analytics.

Unlock Value in Unstructured Text
Extract and codify clinical concepts locked in unstructured text by leveraging clinical synonyms and acronyms to identify gaps in care and maximize reimbursement.

Results of Better Member Management

- Improved patient outcomes
- Improved quality scores
- Increased reimbursement
- Higher Star ratings = increased member enrollment
- Decreased time and money spent on manual chart review

Sources:
1. American Diabetes Association
4. There are more than 100 representations of the A1C Test.

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